

SUMMARY

An accomplished **Producer** and **Development Executive** with deep experience creating innovative programming through partnerships with many of the industry's most celebrated talent, studios, brands staff, agencies, and rightsholders. Skillfully writes, pitches, leads teams, and implements process to deliver original content that is high-quality, entertaining, on-brand, and tailored for its audience.

EXPERIENCE

HUMAN CONTENT

Los Angeles, CA

IP Incubator and independent podcast network.

Executive Producer – PODCASTS | 2022 - Present

Lead studio operations, partnerships, O&O IP packaging, and business affairs. Responsible for attracting/signing digital influencers, musicians, actors, comedians, and sponsors; developing properties that can adapt cross-medium, engage audiences, and widen brand recognition.

- Secured host talent for company's 2022 launch slate, enabling +12 million audience exposure.
- Hired and oversee talent bookers, producers, designers, editors/engineers, and external vendors.

KAST MEDIA

Los Angeles, CA

A premium podcast network, reaching over 13 million unique monthly listeners and viewers.

Senior Producer – TALK & NARRATIVE | 2021 - 2022

Oversaw production operations across many audio and video-simulcast podcasts. Led creative ideation, from current program scriptwriting to original series development. Managed a large division of producers, associate producers, editors, sound engineers, and technical leads. Fostered rewarding working relationships with talent partners – collaborating on segment/IP development, social promos, guest bookings, ad reads, engagement strategy, and more. Supported show launches and client management, taking a new property from brand and format conception through test shoots, asset design, and final rollout. Collaborated with Sales and Marketing to grow/engage audiences, secure cross-promotional bookings, build social promo strategies, and pursue new business opportunities.

- Co-created, sold, and executive produced Netflix's largest original podcast: [We Have the Receipts](#). Series debuted globally at #1 in TV & Film, charted Top 30 within All, recent renewal for season 2.
- Oversaw sixteen different podcasts – led operations, development/creative, staff, and partnerships.
- Deepened talent partner relationships – improved communications pipelines, met shared strategic objectives, elevated show creative, and achieved measurable series performance growth.

AMC NETWORKS

Los Angeles, CA

Creating and distributing acclaimed entertainment brands across cable, streaming, and live theater.

Director of Development – LEVITY LIVE | 2018 – 2021

Developed, shopped, and produced entertainment properties across studio's live, broadcast, and licensing verticals. Packaged materials spanning digital, linear, and interactive. Point-of-contact for company while interfacing with high-profile talent, clients, partners, network affiliates, and IP rights-holders. Maintained QC throughout each project's production lifecycle. Adapted preexisting IPs for broadcast/VR. Secured licensing deals and ran post for studio's proprietary original content library.

- Secured major licensing order and led negotiations with SiriusXM and Pandora; delivered 370+ hours of legacy audio programming to networks, marketing partners, and post-production vendors.
- Creator and Executive Producer of Quibi's [Biggest Little Cook-Off](#) with Andy Samberg.
- Developed/produced a network gameshow pilot, one radio pilot, and nine ticketed live events.

FULLSCREEN MEDIA

Playa Vista, CA

A global leader in creating original programming with the internet's largest digital talent and brands.

Development Producer - SVOD TALK | 2017

Spearheaded talk show / podcast development for the SVOD platform - partnering with high-profile talent, representation, and studios. Created original formats, led pitch meetings, vetted hosts, built content initiatives, and wrote strategy briefs. Ran pilot production; supervising pre-pro through post.

- Developed 20 original podcast series for network's largest vertical. Wrote formats for influencers including [Jesse Cox](#), [Shane Dawson](#), [Heath/Zane](#), [Gabbie Hanna](#), [David Dobrik](#), and [Bart Baker](#).
- Created, wrote, produced, and co-directed a long form pilot for YouTube stars [Elijah & Christine](#).
- Supported production on 7+ current series, wrote segment creative, and booked celebrity guests.
- Authored studio's first comprehensive development brief – identifying division's content objectives and analytics benchmarks (current/projected) to best engage host's primary fan demographic.

LIONSGATE

Santa Monica, CA

The world's largest independent studio - spanning cinema (John Wick), TV (Mad Men), and VOD/EST.

Director of Development / Executive Producer - COMIC-CON HQ | 2015 – 2017

Developed and produced a premium slate of original series, remaining involved from pitch and deal talks through production, post, and launch. Drove creative operations to shape and preserve the SVOD's programming identity from conception. Represented network in partnerships with talent, producers, studios, and agents. Within executive meetings – defended creator voices and a cohesive tonality across the growing catalog. Evaluated pitch submissions and fandom properties to adapt.

- Developed twelve original series across unscripted/scripted; oversaw three as Executive Producer.
- Supervised numerous series as interim head of production; managed showrunners, producers, writers, physical shoots, post, schedules, clearances, animation, and asset deliveries.
- Created, produced, wrote, and booked talent for Comic-Con's branded show, *The Comics Trip*.
- Successfully presented SVOD launch programming strategy, brand identity, and proposed originals slate to chief executive stakeholders at Lionsgate and Comic-Con International.

THE WALT DISNEY COMPANY

Los Angeles, CA

A worldwide studio, specializing in quality entertainment and immersive multi-platform storytelling.

Producer / Associate Producer – MAKER STUDIOS | 2013 – 2015

Oversaw pre-production, physical, and post processes for studio's Top Talent Comedy vertical. As acting showrunner on several series, worked closely alongside all in-house department heads. Hired and managed staff (e.g. 20+ person crews, writers, editors, animators). Managed complex production logistics, budgets, shoot schedules, and post pipelines. Concurrently ran scheduling, supervised on-set logistics, led casting, produced music, wrote scripts/songs, tracked analytics, resolved legal disputes, booked celebrity guests, built art assets, and guided format development.

- Produced 145+ unscripted/scripted videos; aggregating 12B online views to-date.
- Accelerated [Bart Baker's](#) growth as a global star, flagship studio franchise, and iTunes chart topper.
- Substantially grew high-profile channel viewership, audience engagement, and catalogue scopes.
- Increased division's output rate, reduced overhead, streamlined production/budgeting operations.

DIGITAL PROFICIENCIES

Logic Pro X, Izotope Production Suite, Adobe Creative Cloud Suite (e.g. Photoshop, Premiere), Trello, Omny Studio, Squadcast/Riverside, Auphonic, Keynote, Descript, Slack, Basecamp, Asana, Tubular.

EDUCATION & ALUMNI CAREER ADVISOR

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Bachelor of Arts in Visual Arts, Film | Cum Laude | Provost Honors